



SILPT 2017-2019 Strategic Plan

Goal statement:

By 2020, San Isabel Land Protection Trust aims to be a leader in land and water conservation in the Arkansas Basin of Colorado. To be a leader, San Isabel will grow in influence, impact and relevance to the communities we serve. In addition to its core work of acquiring and stewarding conservation easements, San Isabel will utilize diverse strategies to advocate, plan, and execute programs valued by landowners and communities for the health of the land, wildlife and people. Through delivering these services, San Isabel will establish itself as an institution with organizational vitality and integrity, strong relationships, and financial security.

Goal #1: Land and water conservation. Execute a land and water conservation program utilizing traditional and emerging tools and partnerships to maximize protection of agricultural lands, water resources, wildlife habitat, scenic beauty, and connectivity with other protected lands. Build strong relationships with landowners. Monitor and enforce conservation easements to highest standards.

Goal #2: Financial health and ability: Increase and diversify SILPT income streams by increasing individual and business giving, sponsorships, grants, and other sources of revenue.

Goal #3: Stewardship Services: Continue to build a program of Stewardship Services to serve private landowners and diversify funding. Execute projects promoting forest health, wildlife habitat, and agricultural productivity, with a variety of partners. Fund 50% of Stewardship Specialist position annually by 2019.

Goal #4: Outreach and Advocacy: Advocate for and educate about conservation, private landowners and agriculture with diverse stakeholders to further SILPT's mission.

Goal #5: Parks and Trails. Build on Bluff ownership to expand trail and open space planning activities around Westcliffe and beyond.

Goal #6: Human resources: Recruit, train, orient and employ a growing number of individual staff, board, landowners and volunteers.